

Robert Gordon-Fogelson

Spring 2021

Department of Art History
University of Southern California
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EDUCATION

- 2015–
present **PhD, Art History, University of Southern California**
Dissertation: “Total Integration: Design, Business, and Society in the United States, 1935–1985” (Advisor: Amy Ogata; Committee: Vanessa Schwartz, Jennifer Greenhill, Steven Ross)
Recipient: Visual Studies Graduate Certificate
Fields: Twentieth-Century Art, Architecture, and Design in the U.S.; European Modernism; Twentieth-Century U.S. History
- 2015 **MA, Decorative Arts, Design History, Material Culture, Bard Graduate Center**
Qualifying Paper: “Sunar, Graves, and the Heyday of the Furniture Showroom, 1979–83: Building a Link Between Producers and Purchasers of Corporate Design”
- 2012 **AB, History of Art and Architecture, Brown University**
Magna Cum Laude; Phi Beta Kappa

FELLOWSHIPS, GRANTS, & HONORS

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|---|------------------|
| University of Chicago Library, Robert L. Platzman Memorial Fellowship | 2020 |
| RIT Cary Collection Summer Research Fellowship | 2020 |
| Decorative Arts Trust Summer Research Grant | 2020 |
| Hagley Museum and Library, Henry Belin du Pont Research Grant | 2020 |
| USC Graduate School, Russell Endowed Fellowship | 2019–2020 |
| USC Dornsife/Graduate School PhD Fellowship in the Humanities | 2015–2020 |
| USC Graduate School, Summer Research and Writing Grant | 2019 |
| Hagley Museum and Library, Exploratory Research Grant | 2019 |
| USC Department of Art History, Graduate Student Travel Award | 2017, 2018, 2019 |
| USC Visual Studies Research Institute, Summer Research Grant | 2016 |
| Bard, Mr. and Mrs. Raymond J. Horowitz Foundation for the Arts Thesis Award | 2015 |
| Bard, Eugenie Prendergast Fund Travel Grant | 2015 |
| Bard, PECO Foundation Curatorial Fellowship | 2013–2015 |
| Brown, Karen T. Romer Undergraduate Teaching and Research Award | 2011 |

PUBLICATIONS

“Vertical and Visual Integration at Container Corporation of America,” *Journal of Design History* (accepted).

“Becoming the International Design Conference in Aspen” in *International Design Organisations: Histories, Legacies, Values*, eds. Jeremy Aynsley, Alison J. Clarke, and Tania Messell (Bloomsbury Academic, forthcoming in 2021). [peer-reviewed]

Review of *Beyond Bakelite: Leo Baekeland and the Business of Science and Invention*, by Joris Mercelis, H-Material-Culture, H-Net Reviews, December 2020.

CONFERENCE PAPERS

“Creativity and Control: Toward a Systems Theory of Design,” Cary Graphic Arts Collection, RIT, March 2021 [virtual]

“Integral Urban House: The Ecology and Economics of Autonomous Architecture,” College Art Association Annual Conference, February 2021 [virtual]

“From Corporate Culture to Counterculture: The Organizational Power of Capitalist Aesthetics,” Getty Graduate Symposium, February 2021 [virtual]

“*The Integral Urban House: Promoting Ecological Living through Design*,” Twenty-Ninth Annual Parsons/Cooper Hewitt Graduate Student Symposium on the History of Design, Cooper Hewitt, Smithsonian Design Museum, New York, NY, April 2020 [postponed]

“The Art and Business of Integration at Container Corporation of America,” *The Cost of Design*, Design History Society Annual Conference, Newcastle-upon-Tyne, England, September 2019 (supported by a DHS Conference Bursary Award)

“Coordinating Diversity: Architecture and Identity in Columbus, Indiana,” Graduate Student Lightning Talks, Society of Architectural Historians, 72nd Annual International Conference, Providence, RI, April 2019 (supported by an SAH Gill Family Foundation Stipend)

“Total Integration at the International Design Conference in Aspen,” *International Design Organisations: Histories, Legacies, Values*, Internationalising Design History Research Cluster, University of Brighton, Brighton, England, November 2017

CONFERENCES & PANELS CHAIRED

Co-chair (with Colin Fanning), “Creative Capital: Historical Perspectives on Business and the Arts,” College Art Association Annual Conference, February 2021 [virtual]

Co-convener (with Emily Anderson and Grace Converse), “Working on It...Preparation in Art,” Art History Graduate Symposium, University of Southern California, October 26–27, 2017

TEACHING & RESEARCH EXPERIENCE

2016–18 **Teaching Assistant, University of Southern California**

- Culture Wars: Art and Social Conflict in the Modern World (Dr. Suzanne Hudson)
- Art and Society: Renaissance to Modern (Dr. Amy Ogata)
- Foundations of Western Art (Dr. Carolyn Malone, Dr. Ann Marie Yasin)

2013–15 **Curatorial Assistant, Bard Graduate Center Gallery**

- *Artek and the Aaltos: Creating a Modern World* (April 22–October 2, 2016)

2011 **Teaching Assistant, Brown University**

- Introduction to Art History (Dr. Rebecca Molholt)

PROFESSIONAL AFFILIATIONS

College Art Association; Design History Society; Society of Architectural Historians

LANGUAGES

Italian and German (reading)